## WHAT IS CLAIMED IS:

- 1. A water-in-oil type emulsion ink comprising 10-90% by weight of an oil phase and 90-10% by weight of an aqueous phase, said oil phase containing an esterified vegetable oil.
- A water-in-oil type emulsion ink as claimed in claim 1, wherein said esterified vegetable oil is obtained
  by recycling and esterifying an edible waste oil.
  - 3. A water-in-oil type emulsion ink as claimed in claim 1 or 2, wherein said esterified vegetable oil contains soybean oil methyl ester.

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- 4. A water-in-oil type emulsion ink as claimed in claim 1 or 2, wherein said esterified vegetable oil contains soybean oil butyl ester.
- 5. A water-in-oil type emulsion ink as claimed in claim 1 or 2, wherein said esterified vegetable oil contains tall oil butyl ester.
- 6. A water-in-oil type emulsion ink as claimed in any one of claims 1 to 5, wherein said aqueous phase contains a coloring agent.
- 7. A water-in-oil type emulsion ink as claimed in any one of claims 1 to 6, wherein said oil phase contains 30 a resin.
  - 8. A water-in-oil type emulsion ink as claimed in any one of claims 1 to 7, wherein said oil phase contains a coloring agent.